

California Native Plant Society-SCV says

VOTE NO on MEASURE B

Measure B, the Evergreen Senior Homes Initiative, will be on the San Jose ballot in June, 2018. Measure B is bad for the environment, San Jose and weakens affordable housing requirements.

Who Opposes Measure B?

- San Jose Mayor Sam Liccardo
- San Jose City Council
- Committee For Green Foothills
- Sierra Club
- Santa Clara Valley Audubon Society
- Santa Clara Valley Open Space Authority

Why Do We Oppose Measure B?

- **Exempts** developer from complying with **California environmental laws**
- **Puts Coyote Valley at risk** for urban sprawl.
- **Uses** the Initiative process to **create their own more profitable rules**
- **Prevents community from participating** in city planning process
- **Nullifies San Jose's General Plan**, a product of 50+ public meetings, input from 5,000+ community participants, and a 40-member community task force

What Can I Do?

- Vote **No** on **Measure B**-in June
- Talk to your friends and neighbors
- Contact Linda Ruthruff at conservationchair@cnps-scv.org to help
- Get more information from www.NoOnBsj.com

To view news articles go to www.NoOnBsj.com/media.html :

- 3/05/18 - Op-ed by Santa Clara Valley Audubon Environmental Advocate
- 2/15/18 - Beall, Yeager, Alvarado Opinion: Stop deceptive San Jose developers' Evergreen initiative
- 1/21/18 - Liccardo, How San Jose can build housing our children can afford
- 10/8/17 - San Jose Mercury News Editorial: Evergreen homes initiative isn't about housing shortage; it's about greed
- 9/25/17 - Herhold: San Jose's senior homes measure is a bad idea

Full text of initiative and Frequently Asked Questions

<http://sanjoseca.gov/DocumentCenter/View/71549>

<http://www.NoOnBsj.com/faq.html>